

Top Water Misses

When a bass misses my top water lure, is it best to "kill" (stop it dead in the water) my retrieve and play cat and mouse or continue my normal retrieve and hope the bass will chase the lure again?

In clear water lake like Keowee that has a good shad population it is suggested that keeping the top water bait moving is best. Shad usually relate to open water. Bass will normally eat shad on the first attempt from any angle. Also, when bass are feeding on shad in open water, they are usually schooling. There could be 4 or 5 bass competing for the bait so keep it moving. Nothing is 100% so stopping could also result in a strike.